

Friends of the Western Sullivan Public Library

March 26th 2025 Board Meeting Agenda

5pm at the Jeffersonville Branch

In attendance

Michelle Shroeder

Cat Scott

Penelope Gharthey

Cierra

Megan Yelekli

Kerri Willette

Meeting called to order at 5:01pm by Megan. Megan and Penelope appeared via Zoom.

Treasurer's Report

Penelope provided a treasurer's report. Opening bank balance was \$8689.79 and the Dime Bank CD balance is \$7000. Beginning assets total \$15,689.79. We received \$950 worth of donations and had a \$100 expenditure to the Jeff Fire Department. Closing asset balance \$16,539.79.

Old Business

A. Digital Payments

1. Megan successfully set up PayPal account and will move forward with Venmo and Donorbox.

B. CD

1. To mature in June 2025 - keeping on our radar.

C. Membership Committee and ideas for rejuvenation

1. Kerri gave update. Membership committee met and looked at the current membership list. Kerri to type up

an email to send to membership list reintroducing FOL.

2. There is a standing membership meeting every other Thursday at 5:15 until we have solid progress.

D. Grants

1. Kerri and Megan discussed focusing on the \$50k TMobile grant. Kerri is going to spearhead the project with Megan assisting.
2. FOL will have to fundraise anything past the \$50k from TMobile and have a solid plan to present numbers and financials to the grant individuals.

E. Banners

1. Megan asked for a budget and ideas for FOL Banners and signage. It was decided to purchase a Vinyl banner with grommet holes and a table runner. Cat made a motion to approve up to \$300 to purchase these items. Megan seconded. All in favor.

New Business

A. Ciera presented on FOL Information

- a. There was a library presentation at NYLA on how to increase and activate volunteers. Lots of volunteers are reached via social media, and there is a lot of action on social media for the library but not much for Friends.
- b. For fundraising, aim to fundraise for a specific reason. People are more likely to come volunteer if they have a specific reason for why they are fundraising. Individuals don't like vague requirements or asks; they need clearly defined jobs, and updated/current orientations when we receive new friends. A timeline is essential.

- c. Ideas presented were birdhouse contests (local businesses decorated and raffled off), gift baskets, custom calendar, a garden party tour.
- d. Other ideas included plans for succession, care for memberships we already have, physical membership cards. People like seeing money numbers as well.
- e. Ciera could help with running a short Friends powerpoint during programming.

B. Newsletter

- a. Meg presented the idea to revisit the idea of a quarterly newsletter
- b. Ciera proposed using MailChimp to make it easy on members
- c. We are looking to combine our upcoming events and information with library events and information, as well as some donations if desired.

C. Postcards

- a. Meg and Melisse designed previous postcards to advertise FOL. It was suggested these postcards be re-vamped to include our new logo and add more/different information on the postcard regarding fundraising and advocacy.
- b. Meg proposed making a motion to purchase postcards through Canva. Cat suggested reaching out to the Narrowsburg Union for pricing to keep funds local.
- c. Agenda item tabled to wait for Union quote.

Set Date/Location for the April Meeting

- A. April meeting set for 4/29 at 5:00pm in Callicoon

Adjournment

Megan makes motion to adjourn meeting. Cat seconded. All in favor. Meeting Adjourned at 6:42pm.